



Job Title: Op-Ed Writer

Organization: Hebrew at the Center

Location: Remote/United States

Start Date: March 1, 2024

Time: Flexible, 6-8 articles per year

Compensation: Commensurate with experience; Paid per word/Negotiated per article

About Us: At *Hebrew at the Center*, we work to revolutionize Hebrew language education and engagement as we advocate for Hebrew as a more prominent and intentional feature of Jewish life. Building on our expertise and our field-wide relationships, *Hebrew at the Center* has evolved into the go-to organization, leading the movement to elevate Hebrew language teaching and learning. *Hebrew at the Center* touches thousands of lives and serves a broad range of stakeholders who are committed to Hebrew and the role that it plays in Jewish life.

Position Overview: We are seeking a dynamic and passionate Op-Ed Writer to join our Marketing and Communications team to write, ghost write, or collaborate with our team of educators and writers. The ideal candidate will be an exceptional communicator with a keen interest in the Hebrew language, education, and Jewish culture. This role presents an exciting opportunity to craft persuasive and insightful opinion pieces to amplify our organization's mission, promote advocacy for Hebrew education and Hebrew's role in our community, and contribute to public discourse.

Responsibilities:

- **Op-Ed Creation:** Research, develop, and write compelling op-eds on topics related to Hebrew language education, its significance, challenges, and impact within the Jewish community and beyond.
- **Content Strategy:** Collaborate with the communications team and organization leadership to devise a strategic plan for op-ed submissions, ensuring alignment with organizational goals and key messaging.
- **Publication Outreach:** Cultivate relationships with media outlets, editors, and relevant platforms to secure placement for op-eds, advocating for increased visibility and engagement.
- **Thought Leadership:** Contribute fresh perspectives and thought leadership on Hebrew language education, leveraging current events, trends, and research to drive meaningful discussions.
- **Research and Analysis:** Stay informed about industry trends, educational policies, and developments in Hebrew language education to inform and enrich op-ed content.

Qualifications:

- Bachelor's degree in Journalism, Communications, Education, or a related field (Master's preferred), or equivalent experience.



- Proven track record of writing persuasive and impactful op-eds, articles, or editorial content in print or digital media platforms.
- Excellent written and verbal communication skills with a flair for storytelling and the ability to simplify complex concepts for diverse audiences.
- Understanding and appreciation of Hebrew language and Jewish culture, coupled with a passion for promoting Hebrew literacy and education is a plus.
- Strong research skills, critical thinking, and the ability to analyze and synthesize information from various sources.
- Exceptional networking abilities and a proactive approach in building relationships with media contacts and industry professionals.

Application Process: To apply for this position, please submit a cover letter, resume, and samples of published op-eds or relevant writing samples showcasing your expertise to Ben Vorspan, Director of Marketing and Communications, at benv@hebrewatthecenter.org.