



עברית במרכז
HEBREW AT THE CENTER

Membership &
Educational Services

חברות
ושירותים חינוכיים

2026 - 2027 | 5787



קלאסה 697 000
Juan Tibur
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תְּמִינָה



Why Hebrew?

למה עברית?

Language is a fundamental building block of our identity. A shared language brings an immediate cultural and emotional connection not only to its speakers, but to a broader community. The Hebrew language serves as a sacred link of the global Jewish community, reinforcing a shared history and heritage. It gives us deeper access to text and helps us engage in both spiritual and daily life with authenticity and understanding. Hebrew enriches individuals and communities, bringing joy and meaning to the contemporary and historical Jewish experience.

Hebrew Educators - Our Heroes!

מחנכות לעברית הגיבורה שלנו!

Ensuring that Jewish day schools fulfil a core element of their value proposition, Hebrew educators transcend challenges related to time allocation, curricular resources, and competing priorities to ignite a profound transformation in individual students, the classroom, and schools alike. These leaders and teachers tirelessly dedicate themselves to making the Hebrew language come alive, connecting their learners to their Jewish heritage and identity, the people and culture of Israel, and the global Jewish community. With the right support, content knowledge, and pedagogic training, these teachers can transform their unwavering commitment to Hebrew education into learning experiences that are inspiring and effective, enabling their students to feel capable in their use of the language to connect with others, build community, and make meaning. In essence, Hebrew leaders and teachers are the guardians of our collective memory, and their tireless efforts make them invaluable heroes in our journey of cultural preservation and growth.



“Effective professional learning for Hebrew teachers is critical to student language acquisition, and partnering with Hebrew at the Center has brought a new level of effectiveness to our school’s Hebrew language instruction.”

Rabbi Mitch Malkus
Head of School, Charles E. Smith Jewish Day School

Hebrew at the Center is proud to partner with the following field leaders:



PRIZMAH
Center for Jewish Day Schools

Why Choose Hebrew at the Center

למה עברית במרכז?

Hebrew at the Center has been a leader in the field since 2007 and works to revolutionize Hebrew language education and engagement as we advocate for Hebrew as a more prominent and intentional feature of Jewish life.

We engage institutions and professionals worldwide with the goal of advancing excellence in Hebrew teaching and learning. Our credentialed team of scholar-practitioners, can help you clarify your vision for Hebrew, create an effective work plan to build internal capacity, introduce effective tools for assessment and evaluation, and provide coaching and mentoring around instructional practices and curriculum design. We help Hebrew teachers and Hebrew leaders design new curriculum or get the most out of their school's existing curriculum, helping align the materials with the school's specific goals.



By partnering with Hebrew at the Center, you can expect:

- Increased knowledge, expertise, and confidence in second language instruction among your Hebrew teaching staff.
- Increased Hebrew teachers' job satisfaction and retention.
- Significant increase in your graduates' Hebrew proficiency.
- Increased presence of Hebrew language in your school community.

Our vision is a world where Hebrew is vibrant, celebrated, and pivotal to a thriving Jewish identity and the global Jewish community.

הצטרפו אלינו!
Join us!

To better understand your school context and identify the focus for your team's professional learning, we recommend starting with two key services: a baseline visit and the baseline student assessment/s. Once an educational challenge or focus has been identified and goals for teachers and students are defined, a professional learning plan is created. Professional learning can take place in various forms and in various combinations: Professional Development Day, a series of online workshops, mentoring for Hebrew leaders, consultation for school leaders, 1:1 individual coaching, classroom observations and feedback sessions. Learning can take place virtually or on-site.

Our Suggested Transformative Change Process for Schools

- 1 Baseline Assessment**
 - Getting to know your stakeholders through a school visit
 - Conducting students assessments
- 2 Identifying Area of Inquiry**
 - Summarizing findings and listing recommendations
- 3 למה עברית? Lamah Ivrit?**
 - Articulating Hebrew mission and vision
- 4 Setting Attainable Goals**
 - Setting school-wide goals for Hebrew education
 - Setting teacher goals for professional learning
 - Setting realistic student goals and outcomes
- 5 Designing a Work Plan/Intervention**
 - Designing a systematic step-by-step learning plan
- 6 Learning and Implementing**
 - Learning innovative research-based approaches, principles and practices
 - Curricular planning: scope and sequence, yearly planning, unit design, and lesson planning
 - Enhancing Hebrew presence around the school
- 7 Assessing, Reflecting, Setting Next Goals**
 - Incorporating assessments and reflections during each step in order to inform progress and adjust the plan

We acknowledge that your school is unique in terms of your goals and needs, the academic and pedagogical background of your teachers, your students' background and profiles, the time availability and schedule constraints, and your financial resources. To that end, we offer varying opportunities that differ in their duration and depth, ranging from Membership services, to a "taste" of additional Educational Services, to a co-created multi-year plan at an individual school or through a community-wide initiative. Read this pyramid from the bottom up to see how Hebrew excellence can grow and flourish.

Community-Wide Initiatives

When multiple schools within a region are interested in raising their Hebrew outcomes, a Community-Wide Initiative, facilitated by Hebrew at the Center, helps build a functioning community of practice at the local level and elevates Hebrew language learning on the communal agenda.

Embedded Expertise

Transformative and sustainable change comes through deepening the relationship and working with Hebrew at the Center over a multi-year period to begin to embed expertise within the school Hebrew faculty and leadership.

Educational Services

Building on membership, the opportunity to select the right professional learning package or services for the school to bring more individualized learning opportunities to Hebrew teachers, Hebrew leaders, and school leaders.

Membership

An opportunity for schools to build the relationship with Hebrew at the Center and to have access to a wide range of expertise and resources, a community of practice, and various discounts and perks at a value price.

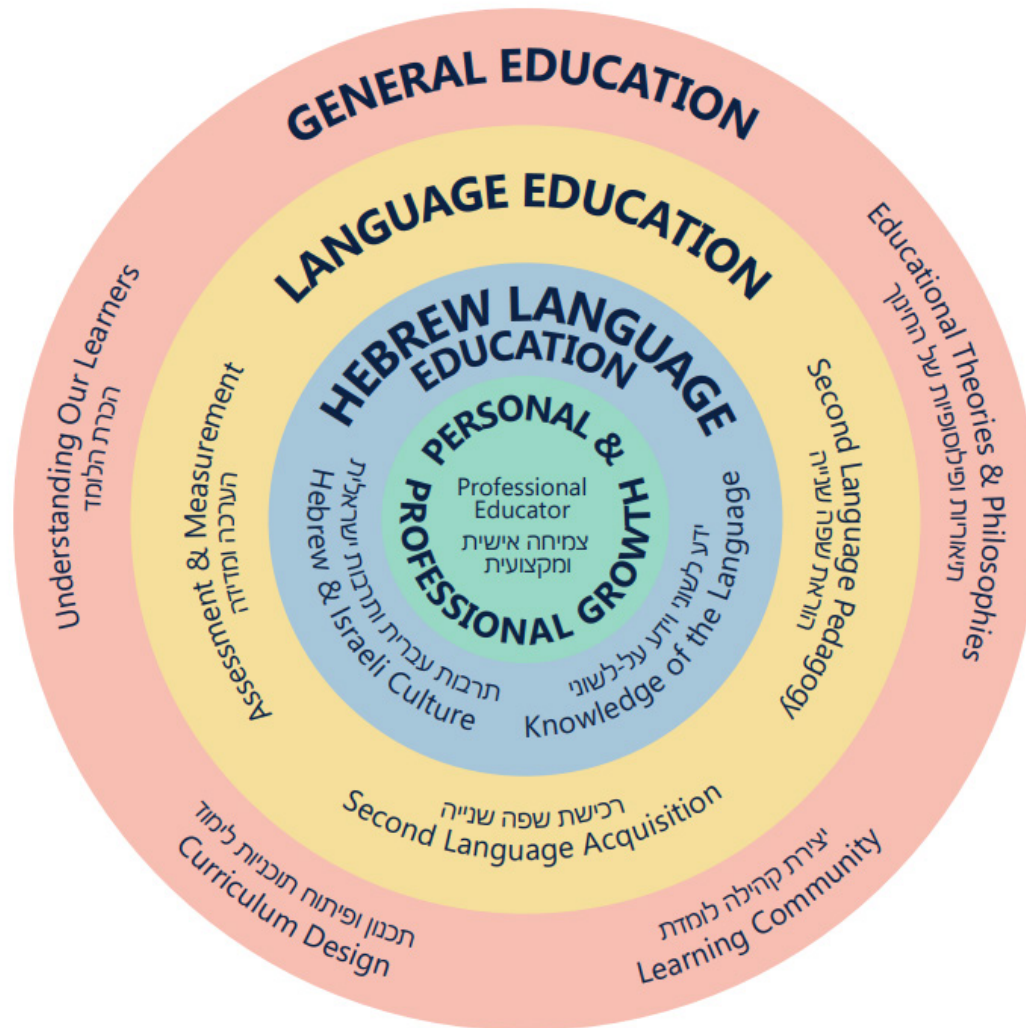
Field-Wide Services

Support for the professional development of Hebrew teachers and leaders and school administrators in a variety of ways, including through fully-subsidized virtual workshops, the annual State of the Field Report, the convening of the Hitkadmut Hebrew Educators annual conference, and more.

The Hebrew at the Center Competencies Framework

מודל היכולות של עברית במרכז

As an exemplary educator, you are constantly seeking to improve your students' achievements through effective instruction. In partnership with field leaders, practitioners, academics, and Hebrew educators like yourself, we at the Hebrew at the Center have developed the Competencies Framework that includes aspects that are essential for you as a Hebrew educator to know and be able to do.



The framework identifies ten competencies, organized around four spheres of learning: general education, language education, Hebrew language education, and personal and professional growth. The Competencies Framework guides Hebrew at the Center workshops and courses, ensuring that you and your team have access to well-rounded professional learning opportunities.

We can offer your team a "taste" or a deep dive into one or more of the following topics, which correspond to the competencies. Don't see something here that your team needs? Let us know!

General Education



תיאוריות ופילוסופיות של החינוך | Educational Theories & Philosophies

1. Hebrew Mission and Vision
2. Hebrew Language Policy
3. Educational Orientations
4. Educational Philosophies and Tools for Overcoming Practical Instructional Dilemmas



הכרת הלומד | Understanding Our Learners

1. Child and Young Adult Development
2. Variables Affecting Language Acquisition
3. Getting to Know Your Learner: Learner Profile
4. Lesson Models
5. Tailored Instruction: Proficiency-Informed Differentiation, Scaffolding and Grouping Strategies
6. How to Motivate Your Students to Speak Hebrew in Class
7. The Science of Learning: Cognition, Emotion, & Differentiation in Hebrew Teaching



תכנון ופיתוח תוכניות לימוד | Curriculum Design

1. Material Selection
2. Unit Design - Backward Design Planning Based on UbD
3. Integrating Cultural Competency Standards



יצירת קהילה לומדת | Learning Community

1. Classroom Community - classroom management

שָׁלוֹם בֵּיתָה אֵל

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| דבורה | אדמה | |
| פרפר | זרעים | זרע |
| פרי | שורשים | שורש |
| פרות | נזעים | |

Language Education



Second Language Acquisition | רכישת שפה שנייה

1. Language and Brain Development
2. The Bilingual Brain – Benefits of Additional Language Acquisition
3. What Does it Mean to KNOW a Language? (ACTFL/CERF Proficiency Scales and Implications to Instruction)
4. An Overview of Key SLA Theories
5. AI-Powered Planning, Assessment & Learning



Second Language Pedagogy | הוראת שפה שנייה

1. Overview of Instructional Approaches and Methods
2. Principles of Effective Language Instruction Based on the Critical Communicative Approach to Language Teaching
3. Lesson Design
 - a. Setting Lesson Objectives
 - b. The Effective Lesson Structure
 - c. The Integrated Lesson: 3 Modes of Communication
 - d. Techniques/Types of Activities
4. Instructional Models:
 - a. Online Language Instruction
 - b. Flipped Classroom
 - c. Gamification in the Hebrew Classroom
 - d. The Informal in the Formal
 - e. Project Based Language Learning (PBLL)
 - f. Community Based Learning - Collaborating with Israeli Teens for Social Action
5. Teaching Communicative Practices
 - a. Promoting Reading Comprehension Skills
 - b. Teaching Early Literacy/Learning to Read (decoding)
 - c. Promoting Listening Skills
 - d. Promoting Speaking Skills
 - e. Promoting Writing Skills
6. Creating Hebrew *AVIRAH* Beyond the Classroom



Assessment & Measurement | הערכה ומדידה

1. ELLOPA 3-Day Training
2. Diagnostic Proficiency Assessments: OPI, WPA,
3. Summative Performance Assessments in 4 skills
4. Integrated Performance Assessment (IPA)
5. Formative Assessments
6. Growth Mindset in the Hebrew Classrooms: Pathways to Proficiency

Hebrew Language Education



ידע לשוני וידע על-לשוני | Knowledge of the Language

1. Knowledge of Hebrew Linguistics
2. Teaching Language Form in Context (Vocabulary and Grammar)
3. Hebrew and Gender
4. Error



תרבות עברית ותרבות ישראלית | Hebrew & Israeli Culture

1. Hebrew and Israeli Culture Through Teaching Literature and Classical Texts
2. Jewish and Israeli Culture Through the Lens of Diversity, Equity and Inclusion
3. Hebrew Holidays and Special Events in the Hebrew Classroom

Personal & Professional Growth



צמיחה אישית ומקצועית | Personal & Professional Growth

1. The Reflective Teacher - Transformative Reflective Practice
2. Levels of Reflective Practice

11th Competency: מנהיגות וניהול | Hebrew Leadership and Management

In addition to the ten competencies for effective Hebrew language educators, the professionals leading Hebrew departments also need the knowledge and skills that will assist them in ensuring a well-run program, effective supervision of staff, and the building of a team that functions well internally and with other school faculty and staff. Below are some opportunities for Hebrew leader growth.

1. Setting Goals for the Hebrew Graduate
2. Curricular Planning (Scope and Sequence and Yearly Mapping)
3. Supervision and Feedback
4. Grading Policy and Practices: Report Cards and Progress Reports - Facilitation with Hebrew Leaders and Hebrew Team/s
5. Prepping Teachers for Back to School Night
6. Data Analysis of Avant or ELLOPA Assessments
7. Recognition of Hebrew Excellence: Pathways to Proficiency
8. Culture of Collaboration among Hebrew Teachers

Additional School Services

1. Parent Education: Presentation to Parents by Hebrew at the Center Senior Staff
2. School Leaders:
 - a. Preparation for Grant Writing
 - b. Preparation for Board Meetings

Hebrew at the Center
Expertise at a Value Price

שירותי חברות
בעברית במרכז

Hebrew at the Center Membership

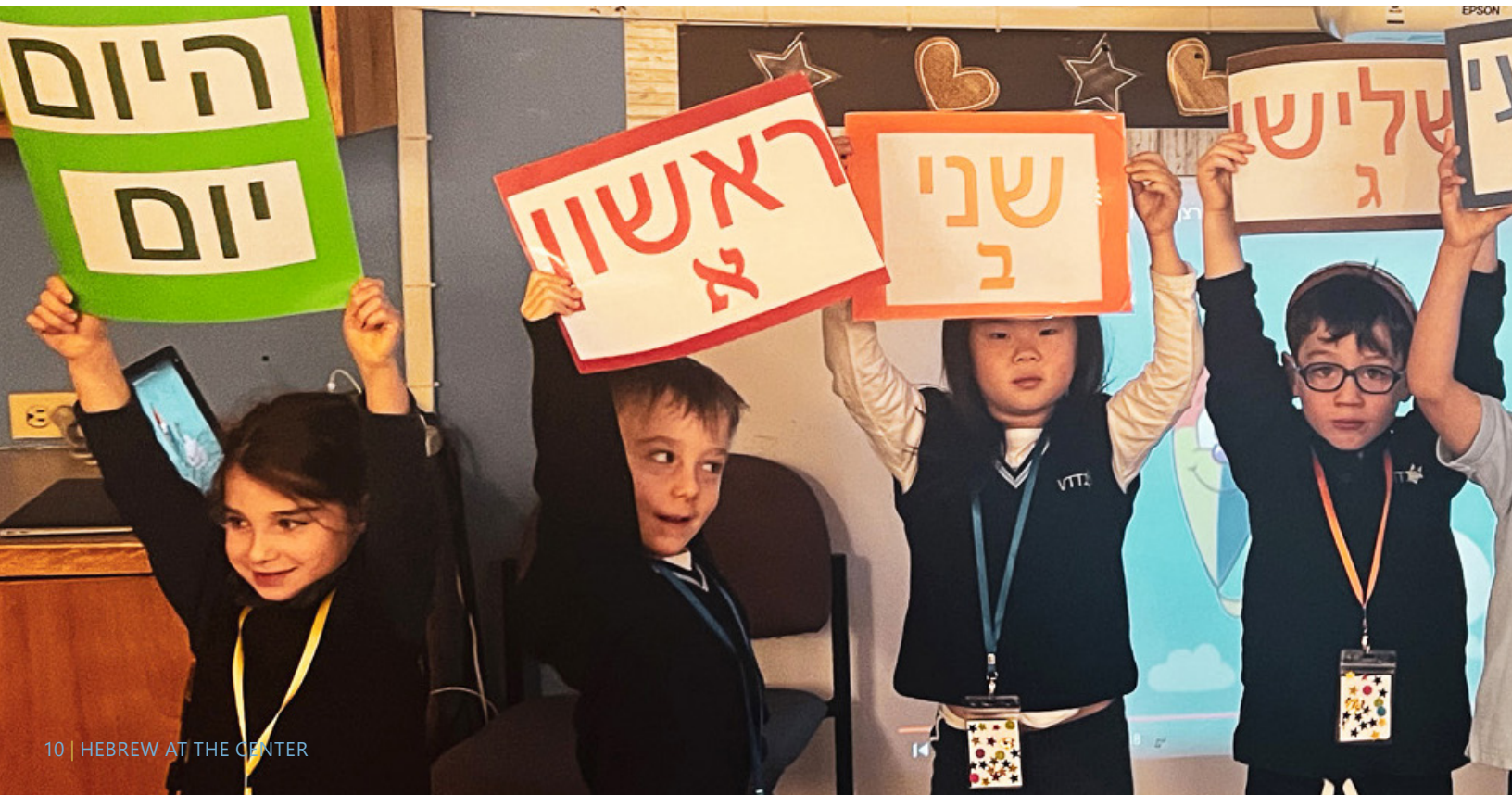
Whether you use an off-the-shelf curriculum or an in-house program, Hebrew at the Center Membership provides a robust package of support, resources, and professional development for your entire Hebrew faculty. Membership prices vary based on the size of your school, and range from \$999 for small schools to \$3,990 for very large schools. Individual Teacher membership is also available. Pricing details can be found on page 20. Membership includes:

First Year Onsite Visit from One of Our Senior Educators

This is an invaluable opportunity for us to better understand your school and its needs, and to ensure your school is getting the most from your coaching hours. We also aim to deepen the relationship between our consultants and your school leadership to further advance your Hebrew program.

Hebrew and Leadership Coaching

All membership levels include a set number of one-on-one coaching hours. The number of hours depends on the size of the school's Hebrew faculty. You determine the recipients and the content of coaching hours based upon your school's individual needs. Every consultation is unique and may include guidance on conducting a school-wide assessment, including data collection and analysis, interpretation of Avant STAMP results, support in developing presentations and grant proposals, and individual coaching for your Hebrew teachers.



Hebrew Educators Learning Circle

The Hebrew Educators Learning Circle (HELC) is a vibrant community of Hebrew educators and administrators working together to enhance Hebrew teaching and learning. Participants engage with, learn from, and share best practices with colleagues across North America who, like you, are invested in making the study of Hebrew meaningful and inspirational for students everywhere.

Examples of HELC activities include a members-only virtual forum to share best practices and receive notifications about professional learning opportunities, and six virtual member-only discussions throughout the year on timely and relevant topics chosen by you. Topics include strategies for teaching vocabulary, integrating grammar instruction in context, storytelling for early childhood, and more.

Member Zone: Members-Only Resource Center

Your membership includes access to Member Zone – a members-only resource center with a curated collection of resources and materials to help design self-paced, customized professional development plans for individual teachers or for your entire department. The many resources include a wide selection of recorded webinars, in Hebrew, on a variety of topics listed on pages 15-19, student assessment tools, templates and protocols for curricular planning, sample lesson plans, and sample thematic units.

Deep Discounts and Additional Membership Perks

Membership also includes discounts for our products and services as well as the services of a number of field partners. This includes a 20% discount on Hebrew at the Center day school services such as coaching, PD training, and ELLOPA assessment. Membership also includes discounts on online courses held in collaboration with Hebrew College, New Teacher Bootcamp, on every Avant STAMP test when you order 5 or more tests, and on MaDYK testing. Your school will also receive perks related to early notifications and VIP registration, co-marketing tools, and the opportunity to be highlighted in our North American publications.



Understanding Your School's Current State of Hebrew

העברית בבית הספר שלי: תמונת מצב

Over the course of our relationship with you, we offer a number of visit and assessment options to get to know your school's unique needs and ensure an effective, tailored professional development plan. School visits differ in purpose, duration, scope and cost. The price of the visit is based on a number of factors including Hebrew staff size, number of students, purpose of visit and type of report.

Types of visits:

- Membership School Visit
- Introductory School Assessment Visit
- Comprehensive School Assessment (Audit)

All school visits include:

- Tour of the school with the school or Hebrew leader
- Exploration of the Hebrew presence on school campus (classroom walls, hallways, outdoors, students work)
- Classroom visits
- Meeting with the educational leadership
- Conversation with Hebrew teachers
- Presentation about Hebrew at the Center membership benefits, Member Zone, and upcoming professional learning opportunities.



ביקור היכרות

First Year Half-day Onsite Visit from One of Our Senior Educators

Purpose:

Our goals with this visit are to establish a relationship, meet the key educational leadership and Hebrew staff in person and see the elements of Hebrew language learning and other school programming that make your school and the community proud!

Your Visit Includes:

- Tour of the school with the school or Hebrew leader - (20-30 minutes)
- Exploration of the Hebrew presence on school campus
- Classroom visits to selected Hebrew classes for 5-10 minutes each. If possible, also General Studies (up to 60 minutes)
- Meeting with the educational leadership: Head of School and principals with the Hebrew leader to hear about what makes them proud about their school, their Hebrew program and hear about their needs/challenges (30 minutes)
- Conversation with Hebrew teachers to discuss what they are proud of relating to Hebrew, and what their challenges are
- Presentation about Hebrew at the Center membership benefits, Member Zone, and upcoming professional learning opportunities (30-60 minutes)

Duration: ½ a day; 3 hours

Cost: included in Membership; no additional fee



Introductory School Assessment Visit

Purpose:

To better understand the school context, we will collect data through observations and conversations with various stakeholders to then identify the focus of your professional learning plan. (Can be accompanied by student assessment/s - see page 12)

Your Visit Includes:

- Tour of the school with the Hebrew leader
- Classroom visits: It is important to see the range of grade levels and groupings within each grade level (if applicable), and to see each teacher once for 25 minutes to a whole lesson.
- 90-minute workshop entitled "Unpacking Why Hebrew? Which Hebrew?" with Hebrew teachers, Hebrew leader and educational leadership
- Focus Group with students: 6-8 students from upper grades for 40 minutes (semi-structured conversation; mostly in English with some assessment of Hebrew proficiency in Hebrew)
- Closing meeting/s with Hebrew leader and/or educational leadership about the visit: initial thoughts, recommendations, and next steps
- Written report that addresses strengths and recommendations around linguistic landscape, stakeholders' attitudes and goals for the Hebrew graduate, instruction: classroom practices/trends/instructional orientations, instruction time, grouping practices, curriculum, assessments practices and suggestion for the focus of future professional learning

Duration:

- a. Small to Medium (50-250 students; 2-7 teachers; 3-10 grades)
 - Duration: 1 day
 - Hebrew at the Center staff: 1
 - Report: 2-page executive summary of findings and recommendations
- b. Large (250-500 students; 8-14 teachers; 11+ grades)
 - Duration: 2 days
 - Hebrew at the Center staff: 1
 - Report: 3-page executive summary of findings and recommendations
- c. Very Large (500+ students; 15+ teachers; 11+ grades)
 - Contact for details

Comprehensive School Assessment (Audit)

Purpose:

This is a systematic and thorough review of various aspects of your school's Hebrew program that involves an examination of the school's Hebrew vision and mission, leadership support, instructional methods and practices, curriculum, students' performance and engagement, and staff qualifications, to provide valuable insights for improvement and strategic planning or to secure funding for professional development services. (Can be accompanied by student assessment/s - see page 12)

Your Visit Includes:

- Tour of the school with the Hebrew leader
- Faculty presentation/engagement
- Classroom visits: It is important to see the range of grade levels and groupings with each grade level (if applicable), and to see each teacher at least once for a whole lesson.
- Focus Group with students: 6-8 students from upper grades for 40 minutes (semi-structured conversation; mostly in English with some assessment of Hebrew proficiency in Hebrew)
- 90-minute workshop entitled "Unpacking Why Hebrew? Which Hebrew?" with Hebrew teachers, Hebrew leader and educational leadership.
- Focus Group with parents, if the school desires and if time permits, for 40 minutes
- Focus Group with board members and community stakeholders
- One-on-one structured interview with every teacher
- Meeting with Marketing and Communication director
- Meeting with Enrollment director
- Meeting with Jewish Studies director
- Closing meeting/s with Hebrew leader and/or educational leadership about the visit: initial thoughts, recommendation, and next steps

Duration:

- a. Small to Medium (50-250 students; 2-7 teachers; 3-10 grades)
 - Duration: 2 days
 - Hebrew at the Center staff: 2
 - Report: 20-page comprehensive report
 - Contact for pricing
- b. Large (250-500 students; 8-14 teachers; 11+ grades)
 - Duration: 3 days
 - Hebrew at the Center staff: 3
 - Report: 30-page comprehensive report
 - Contact for pricing
- c. Very Large (500+ students; 15+ teachers; 11+ grades)
 - Contact for pricing

Student Assessments

The baseline student assessments listed here assess language proficiency in terms of a speaker's ability to use the language effectively and appropriately in a spontaneous and non-rehearsed context, regardless of when, where, why, or how a speaker has acquired their language. These assessments are not performance tests that assess acquisition of specific aspects of course and curriculum content, nor are they tied to any specific method of instruction.

Hebrew at the Center highly recommends that schools assess each student to establish an accurate baseline picture, allowing for informed decision making regarding the Hebrew program and professional learning focus. Baseline and annual assessment of all students is recommended, though schools may choose to assess specific grades.

Avant Proficiency Assessment (for Grades 3-12)

Avant STAMP stands for Standards-Based Measure of Proficiency and is a web-based test that assesses language proficiency. The test has four sections – reading comprehension, writing, listening, and speaking, and the results of this test inform test takers and educators about learning progress and program effectiveness. For students, this creates opportunities to earn the Global Seal of Biliteracy, AP credits for Hebrew by exam, and recognition of students, teachers, and schools at HESEG. (avantassessment.com)

ELLOPA Proficiency (for JK-Grade 2)

ELLOPA stands for Early Language Listening and Oral Proficiency Assessment and is an Hebrew at the Center developed ELLOPA-based interview tool.

Attitude and Behavior Assessment

This is a survey designed with Rosov Consulting and Hebrew at the Center to examine students' and/or parents' experiences and attitudes toward Hebrew language education at your school.

MaDYK

MaDYK is a universal screening assessment of Hebrew reading fluency skills, that give teachers the ability to simply and easily assess and monitor a child's Hebrew fluency reading level. (madyk.org)

Hebrew at the Center can provide data analysis and preparation of presentation materials for parents and lay leadership.

Pritzat Derech: Hebrew for All

Purpose:

The Pritzat Derech: Hebrew for All initiative focuses on strengthening early Hebrew literacy and supporting access for all learners, including students with language-based learning differences (LBLD). This approach is currently being field-tested in pilot schools. At this stage, Hebrew at the Center offers stand-alone professional learning workshops that share key principles, instructional practices, and insights emerging from this work. These workshops are not tied to a specific curriculum or program. Rather, they are designed to support educators in developing a deeper understanding of Hebrew literacy development and in applying research-based practices within their existing school context.

Pritzat Derech: Hebrew for All workshops may be offered as individual sessions or as part of a series. Each session integrates research, practical tools, and opportunities for application to classroom and school settings. All workshops can be delivered in Hebrew or in English.

Hebrew at the Center highly recommends that schools assess K–3 learners using MaDYK, a universal Hebrew reading fluency screener, in order to establish an accurate baseline of students' decoding and fluency skills. Regular use of MaDYK supports informed instructional decision-making, early identification of challenges, and ongoing progress monitoring within the Hebrew program. Data from MaDYK also informs decisions regarding the focus of professional learning and instructional priorities.

Hebrew at the Center Member Schools interested in conducting MaDYK at their school receive a discount.

To learn more go to: hebrewatthecenter.org/pritzat-derech



Pritzat Derech: Hebrew for All is made possible through the generous support of the Associated of Baltimore, Covenant Foundation, Jewish Federation of Greater Washington, D.C., Lippman Kanfer Family Foundation, the Mayberg Foundation, and individual donors committed to removing an obstacle to Hebrew reading and Jewish education for too many learners.

Workshops for Educators

Understanding Hebrew Literacy Development:

Workshops in this area examine the structure and development of Hebrew reading, including:

- The components and stages of Hebrew literacy acquisition
- Key similarities and differences between Hebrew and other languages
- Connections between decoding, fluency, and meaning-making

Supporting Diverse Learners

These workshops address common challenges in teaching Hebrew to a range of learners, including those with LBLD:

- Typical questions and challenges in early Hebrew instruction
- Identification of common error patterns in reading
- Strategies and targeted interventions to support student progress

Instructional Practices and Classroom Structures

Workshops focus on effective teaching practices that support all learners:

- Principles of explicit and systematic instruction in Hebrew literacy based on the Science of Reading
- Grouping strategies and station rotation models for differentiated instruction
- The components and stages of Hebrew literacy acquisition
- Key similarities and differences between Hebrew and other languages
- Connections between decoding, fluency, and meaning-making

Curriculum and Program Alignment

These sessions support schools in clarifying and aligning their approach to early Hebrew literacy:

- Articulating expectations for student learning with a focus on early literacy
- Developing or refining scope and sequence with a focus on early literacy
- Integrating listening, speaking, reading, and writing within a coherent framework

Workshops for School Administrators and Student Support Staff: Adapting MTSS for Early Hebrew Literacy

A workshop designed for school leaders, learning specialists, and support service directors that focuses on system-level alignment and structures that enable success for all learners. Applying a Multi-Tiered System of Supports (MTSS) framework to the context of Hebrew language learning includes:

- Defining Tier 1, 2, and 3 supports in Hebrew literacy
- Aligning screening, instruction, and intervention practices
- Clarifying roles of classroom teachers, specialists, and leadership
- Using data (e.g., MaDYK) to guide decision-making and resource allocation

All workshops can be delivered in Hebrew or in English.

Hebrew at the Center's
expertise at a value price

שירותי חברות בעברית במרכז

דמי חברות לשנה

Annual Membership Price

based on size of Hebrew faculty

Very Small Hebrew Faculty **\$999**

For schools with 1-2 Hebrew faculty members.
(No onsite visit included)
2 hours of Coaching Included

Small Hebrew Faculty **\$2,200**

For schools with 3-5 Hebrew faculty members.
2 hours of Coaching Included

Medium Hebrew Faculty **\$2,760**

For schools with 6-10 Hebrew faculty members.
3 hours of Coaching Included

Large Hebrew Faculty **\$3,310**

For schools with 11-15 Hebrew faculty members.
4 hours of Coaching Included

Very Large Hebrew Faculty **\$3,990**

For schools with more than 15 Hebrew
faculty members.
5 hours of Coaching Included

Individual Teacher **\$499**

For educators not affiliated with a school.
1 hour of Coaching Included

Professional learning can take place in various forms and in various combinations: Professional Development Day, a series of online workshops (one hour group learning of a new concept or skill), mentoring for Hebrew leaders, consultation for school leaders, 1:1 individual coaching, classroom observations and feedback sessions. You can also create your own professional learning package from the services listed below. Prices include all Hebrew at the Center travel, lodging and other incidental expenses.

Assessments

Member

Non-Member

Baseline School Assessments

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| Introductory Baseline Assesment A (50-250 students) | \$6,620 | \$7,944 |
| Introductory Baseline Assessment B (250-500 students) | \$11,220 | \$13,464 |
| Introductory Baseline Assessment C (500+ students) | | Contact for Pricing |
| Comprehensive Baseline Assessment A + Report AUDIT | | Contact for Pricing |
| Comprehensive Baseline Assessment B + Report AUDIT | | Contact for Pricing |
| Comprehensive Baseline AssessmentC+ Report AUDIT | | Contact for Pricing |

Student Assessments

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| 3-Day ELLOPA Onsite Training and Assesment (2 people) | \$19,380 | \$23,256 |
| Avant Data Analysis and Preparation of Presentation | | |
| A - One or two Assesment Cycles | \$1,734 | \$2,080 |
| B - Multi Assessments | \$3,468 | \$4,262 |

Community-Wide Engagement

Hebrew at the Center partners with communities to strengthen Hebrew education through strategic, data-informed collaboration, capacity-building, and tailored professional learning. Our scalable models foster cross-school networks, elevate instruction, and drive systemic improvement across regions.

Contact us to learn more about how we can support your community.

| Professional Growth Opportunities | Member | Non-Member |
|--|---------------|-------------------|
| Lama Ivrit? - Articulation of Hebrew Mission and Vision | \$4,177 | \$5,013 |
| Hebrew Teacher Virtual Coaching | | |
| Hour | \$281 | \$337 |
| Five hour package | \$1,275 | \$1,530 |
| Ten hour package | \$2,448 | \$2,938 |
| Hebrew Leader Virtual Mentoring | | |
| Hour | \$357 | \$429 |
| Five hour package | \$1,658 | \$1,989 |
| Ten hour package | \$3,213 | \$3,856 |
| School Leader Virtual Consulting | | |
| Hour | \$434 | \$521 |
| Five hour package | \$2,040 | \$2,448 |
| Ten hour package | \$3,978 | \$4,774 |
| Hebrew Department Trainings | | |
| VIRTUAL | | |
| Webinar (60 minutes) | \$434 | \$521 |
| Webinar Series (4 60-minute webinars per academic year) | \$1,632 | \$1,959 |
| Half Day Virtual PD (3 hours) | \$1,275 | \$1,530 |
| ONSITE | | |
| Workshop (60 minutes, by a local HATC staff) | \$714 | \$857 |
| Half Day PD (1 person, 3 hours) | \$3,060 | \$3,672 |
| One Full Day PD (1 person, 6-8 hours) | \$4,590 | \$5,508 |
| Two Full Day PD (1 person) | \$8,160 | \$9,792 |
| New Hebrew Teacher Boot Camp - 3 half days (virtual) | \$699 | \$838 |
| Early Childhood Hebrew Teacher Training - 3 half days (virtual) | \$699 | \$838 |
| Hitkadmut: The Annual Hebrew Educators' Conference (virtual) | \$59 | \$69 |
| 6-Week Online Courses with Hebrew College (virtual) | \$360 | \$400 |



While schools can tailor their own professional learning plan, our experience with schools shows that a grouping of services that mix access to resources and the community of practice, school visits and assessment, professional learning, and individualized coaching and mentoring helps schools begin to move forward in a meaningful and intentional manner. These three packages reflect three levels of intensity, with the package discount where the cost of the package is 10% less than the cost of the individual components. These packages already include the member discount.

Package 1: Good

Membership (includes everything listed on pages 10-11) Based on school-size
Planning and Orientation Meetings
One series of 4 60-minute webinars
One 10-hour package of Hebrew Teacher Coaching
Total cost: \$5,500-\$8,490

Package 2: Better

Membership (includes everything listed on pages 10-11) Based on school-size
Planning and Orientation Meetings
Introductory Baseline Assessment Visit A with 2-page Executive Summary
One series of 4 60-minute webinars
One 10-hour package of Hebrew Teacher Coaching
One 5-hour package of Hebrew Leader Mentoring
Total cost: \$12,950-\$15,940

Package 3: Best

Membership per year (includes everything listed on pages 10-11) Based on school-size

YEAR 1

Introductory Baseline Assessment Visit B with 3-page Executive Summary
Full Day PD onsite - 1 person
Lamah Ivrit?- Articulation of Hebrew Mission and Vision
One series of 4 60-minute webinars
Two 10-hour packages of Hebrew Teacher Coaching
One 10-hour package of Hebrew Leader Mentoring
Student Assessments (Avant)
Avant Data Analysis A

YEAR 2

One series of 4 60-minute webinars
Two 10-hour packages of Hebrew Teacher Coaching
One 10-hour package Hebrew Leader Mentoring
Student Assessments (Avant)
Avant Data Analysis A
Total 2-Year cost: \$47,649-\$53,630

"Teaching is simply too complex for anyone to believe that there is no more to learn."

Charlotte Danielson

"מלאכת ההוראה מורכבת מדי בכדי שמישהו יאמין
שאין יותר מה ללמוד."
שרלוט דניאלסון

"Humans make meaning through language.
Jews make meaning through Hebrew."

Rabbi Andrew Ergas, EdD
CEO, Hebrew at the Center

"אנשים יוצרים משמעות דרך שפה.
יהודים יוצרים משמעות באמצעות השפה העברית."
הרב ד"ר אנדרו ארגז
מנכ"ל עברית במרכז

We wish to thank our member schools who provided pictures for this brochure:

Charles E. Smith Jewish Day School, Rockville, MD

Chicago Jewish Day School, Chicago, IL

Harkham Hillel Hebrew Academy, Los Angeles, CA

Milken Community School, Los Angeles, CA

Vancouver Talmud Torah, Vancouver, BC



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